

Masters of Business

Understanding how organizations develop and execute strategies to achieve their goals. This includes concepts like competitive advantage, SWOT analysis, and strategic planning. Marketing Management: Examining the principles of marketing, including market research, consumer behavior, branding, and decisions, and risk management.

* **Classes** **:**
* “Starting at 10th October”
* **Timing** :
* “7:00 pm to 9:00 pm”
* **Days** :
* “Tuesday | Thursday | Saturday”
* **Fee** :
* “$ 350”